ICANN 75

ANNUAL GENERAL

75

KUALA LUMPUR

Enhancing
the Effectiveness of ICANN's
Multistakeholder Model

Presented by: Implementation Operations
Giovanni Seppia, Negar Farzinnia

ICANN

Agenda

1 Where Do We Stand with MSM Project?

2 Consensus-based Decision Making

3 Next Steps

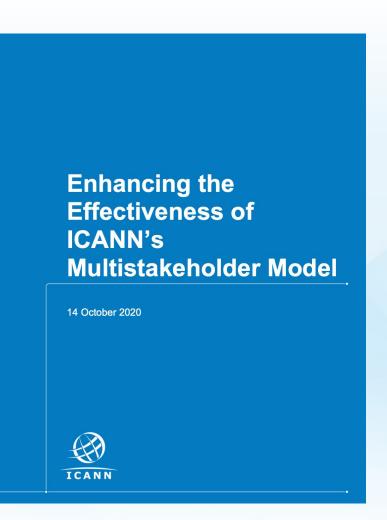**4** Where Do We Go From Here?

Where Do We Stand with MSM Project?

Enhancing the Effectiveness of ICANN's MSM Project

Key actions:

- To evaluate the existing projects/initiatives that support the MSM.

- To assess the findings of the evaluation to address possible gaps.

- To investigate other projects/initiatives not included in the Oct 2020 paper.

- To engage with all ICANN stakeholders to collect any further input for a path towards enhancing the MSM's effectiveness.

Enhancing the Effectiveness of ICANN's Multistakeholder Model

14 October 2020

ICANN

Selected Projects

Work Area	Selected Projects*
Prioritization of the Work & Efficient Use of Resources	● **Improving communications between ICANN org and the community**
Consensus, Representation, and Inclusivity	● **Consensus Playbook** ● **Fellowship Program** ● **ICANN Learn**

* *Selected projects are ones that are fully implemented & impact/involve the whole ICANN ecosystem*

- Projects that are currently not fully implemented will be evaluated once their implementation is complete.

- ICANN org expanded the list of projects and added several others that will also be evaluated (ODP, ITI, DAAR, Strategic trends work, etc.).

Current Action Plan

Next steps	Status
Applying the evaluation methodology to selected projects	In progress
Engaging with community on the Evaluation Methodology	In progress
Updating the project dedicated wiki page https://community.icann.org/display/MSM	On a regular basis
Engagement sessions at ICANN75	In progress
Continuing to expand the list of projects/initiatives	In progress

Consensus-based Decision Making

Poll # 1

Do you know the basic principles for making decisions on a consensus basis?

(yes/no)

Poll # 2

Are you aware of the existence of the "Consensus Playbook"?

(yes/no)

Poll # 3

Have you used/referenced the "Consensus Playbook" in ICANN work (PDPs, Reviews, CCWGs, etc.)?

(yes/no)

Poll # 4

Did the consensus-based decision making contribute to the project (PDPs, Reviews, CCWGs, etc.) success?

(yes/no)

Poll # 5

Did you achieve better consensus of goals/objectives as a result of using/learning from "Consensus Playbook"?

(yes/no)

Poll # 6

Did goals/objectives become clearer as a result of consensus-based decision making?

(yes/no)

Poll # 7

Did you reach better mutual understanding as a result of using consensus-based decision making?

(yes/no)

Poll # 8

Did differing positions successfully converge?

(yes/no)

Poll # 9

Was there good communication and context when converging differing positions?

(yes/no)

Next Steps

Next Steps

Next steps	Status
Share results of analysis of some of the four projects selected	Post ICANN75
Analyze results of the surveys conducted on "Consensus Playbook"	Nov 2022
Updating the project dedicated wiki page https://community.icann.org/display/MSM	On a regular basis
Continuing to expand the list of projects/initiatives	In progress

Where Do We Go From Here?

Welcome to the MSM Engagement Session!

New to [Jamboard](#)? Please see instructions below…

Access Jamboard	Try Jamboard	Turn on Your Camera
Please ensure you can access the Jamboard, [link](#) will be posted in zoom chat	Once you log in, please practice using Jamboard on the first frame ([Practice Jamboard](#))	We encourage you, to the extent of your preference, to turn on your camera and engage with each other during this session

Please observe the [ICANN EXPECTED STANDARDS OF BEHAVIOR](#) and the [ICANN COMMUNITY ANTI-HARASSMENT POLICY](#)

Engage with ICANN

Thank You and Questions

Visit us at **icann.org**
Email: negar.farzinnia@icann.org -
giovanni.seppia@icann.org

@icann

facebook.com/icannorg

youtube.com/icannnews

flickr.com/icann

linkedin/company/icann

soundcloud/icann

instagram.com/icannorg

AUDIO TEST SCRIPT

Speakers, please speak slowly and clearly

Hello, my name is _____ and I am participating during this session in a speaking role.

I am testing my audio and my speaking pace to confirm whether all language service providers are able to hear me clearly.

Thank you.

| 1